

# Join Us in a VIRTUAL 5K Run...Walk...Roll for the Kids



## ONE CHILD ABUSED IS ONE TOO MANY.

*One in 10 children will be abused before their 18th birthday.*

## ONE TOO MANY NY 5K Virtual Run/Walk/Roll

Here's your chance to make a difference and support Child Advocacy Centers throughout NY state in their work to end child abuse and provide children in crisis support, services, and hope for the future.

**DATE:** Sept. 13-15, 2024

**TIME:** Anytime

**PLACE:** Anywhere  
Any City  
Any State

**REGISTER BY:**

Aug. 8, 2024  
to receive a t-shirt

**HOSTED BY:** New York State  
Children's Alliance

**NYSCA**  
NEW YORK STATE CHILDREN'S ALLIANCE

[nyschildrensalliance.org](http://nyschildrensalliance.org)

#OneTooManyNY5K

## One Too Many NY 5K Sponsorships

### **CHAMPION for the Kids/T-Shirt Sponsor: \$5,000**

- Name/Logo prominently displayed, top listing on race t-shirts (printed in 1 color)
- Name/Logo printed on the race bib
- Company name listed in all news releases-before and after event
- Company logo on all marketing materials
- Logo linked to business/organization on NYSCA website event page
- "Shout out" on Facebook, Instagram and Twitter before and during event
- Ability to provide promotional materials (coupons, flyer etc.) in race packets
- Sponsorship plaque for display
- Ten (10) race registrations

### **STARTING for the Kids/Race Bib Sponsor: \$2,500**

- Logo/name on race t-shirts (printed in 1 color)
- Logo/name prominently displayed with top listing on race bibs
- Company name listed in all news releases-before and after event
- Company logo on all marketing materials
- Logo linked to business/organization on NYSCA website event page
- "Shout-out" on Facebook, Instagram and Twitter before and during event
- Ability to provide promotional materials (coupons, flyers, etc.) in race packets
- Six (6) race registrations

### **RUNNING for the Kids: \$1,000**

- Company name/logo on race t-shirt (printed in 1 color)
- Company name on all marketing materials
- Recognition on NYSCA website event page and social media outlets
- Company name & information in race packets
- Four (4) race registrations

### **TAKING STEPS for the Kids: \$500**

- Company name (printed in 1 color) on back of race t-shirt
- Recognition on marketing materials, NYSCA website & social media outlets
- Company name listed in race packets
- Two (2) race registrations

### **KINDNESS for the Kids: \$100**

- 1 race registration and t-shirt
- Donor list recognition on NYSCA website event page



## SPONSORSHIP AGREEMENT FORM

1. Please select sponsor level, complete the form, and submit by **August 2, 2024**.

- CHAMPION for the Kids: \$5,000**
- STARTING for the Kids: \$2,500**
- RUNNING for the Kids: \$1,000**
- TAKING STEPS for the Kids: \$500**
- KINDNESS for the Kids: \$100**

2. Please send your company logo in a PDF or JPEG format to:

[pmullin@nyschildrensalliance.org](mailto:pmullin@nyschildrensalliance.org) by **August 2, 2024**.

3. Please complete the form. *If paying by check make payable to: New York State Children's Alliance*

COMPANY NAME: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SEND INVOICE       PAYMENT ENCLOSED       CHARGE CREDIT CARD

CREDIT CARD #: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_ BILLING ZIP CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

4. **Please email this form to:** [pmullin@nyschildrensalliance.org](mailto:pmullin@nyschildrensalliance.org)  
**or mail to:** NYSCA, 7954 Transit Road, #244, Williamsville, NY 14221

5. **Follow us!** Like us on **Facebook:** [facebook.com/nyschildrensalliance](https://www.facebook.com/nyschildrensalliance)  
**Instagram:** [nyscainc](https://www.instagram.com/nyscainc)  
**Twitter:** [@NYSCAinc](https://twitter.com/NYSCAinc)  
**Website:** [nyschildrensalliance.org](https://www.nyschildrensalliance.org)

## Thank You for Your Support!

*One child abused is #OneTooManyNY*