

**ANNUAL  
LEADERSHIP  
CONFERENCE**  
OCTOBER 3-4, 2023



2023

**Dear Friends of the New York State Children's Alliance (NYSCA),**

We're looking forward to another dynamic lineup of speakers and amazing workshops at our annual Leadership Conference this year. NYSCA kicks off the conference with our keynote presenter, Ken Nwadike, Jr., the Free Hugs Guy. Ken is a master of difficult conversations, of bridging divides, and helping the many parts of an organization or team feel connected. This is the quiet work of building relationships. Relationships that change hearts and minds.

Our conference brings professionals working in Child Advocacy Centers (CACs) all across the state together for a high-level training event. These professionals work tirelessly every day providing free services and support to children who have been sexually or severely physically abused. Team members from 47 Child Advocacy Centers, covering every county in New York, helped **over 22,000 abused children in 2022.**

But we need your help!

The New York State Children's Alliance (NYSCA) provides support services to these 47 Child Advocacy Centers and their multidisciplinary teams, assisting with the development, continuation, and enhancement of the CAC model throughout the state. We facilitate a collaborative statewide network dedicated to a coordinated and comprehensive response to child abuse and serve as a leading resource within the state in regard to child abuse issues. **Your sponsorship makes it possible for NYSCA to support these Centers and the hundreds of professionals that help those who often do not have a voice... our children.**

Please consider being a sponsor of the NYSCA Leadership Conference and making a difference in the lives of these children. We thank you, in advance, for your consideration. For more information on our conference presenters and topics, please visit [www.nyschildrensalliance.org](http://www.nyschildrensalliance.org).

Sincerely,

  
Linda Cleary  
Executive Director



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## 2023 Leadership Conference Sponsorship Opportunities

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October 3rd & 4th, 2023  
Leadership Conference  
Saratoga Springs, NY

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### **Empire State Sponsor**      **\$5,000**

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- Sponsor of the the Keynote Address by Ken Nwadike, Jr.
- Recognition during Conference Welcome
- Ten (10) reservations to the NYSCA Leadership Conference on October 3rd & 4th, 2023
- Website recognition: company logo, short introduction to your company & link to company website
- Social media recognition
- Company/business logo on all marketing materials
- Full-page color advertisement in the electronic conference program (to NYSCA by 9/15/2023)

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### **Adirondack Sponsor**      **\$2,500**

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- Sponsor of the Plenary by Dr. Anthony Orsini
- Recognition during Conference Welcome
- Six (6) reservations to the NYSCA Leadership Conference on October 3rd & 4th, 2023
- Website recognition: company logo & link to company website
- Social Media recognition
- Company/business logo on all marketing materials
- Half-page color advertisement in the electronic conference program (to NYSCA by 9/15/2023)

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### **Brooklyn Bridge Sponsor**      **\$1,000**

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- Four (4) reservations to the NYSCA Leadership Conference on October 3rd & 4th, 2023
- Website and social media recognition
- Company name listed on all marketing materials
- Quarter-page color advertisement in the electronic conference program (to NYSCA by 9/15/2023)

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### **Erie Canal Sponsor**      **\$500**

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- Two (2) reservations to the NYSCA Leadership Conference on October 3rd & 4th, 2023
- Business Card ad and company name listed in electronic conference program (to NYSCA by 9/15/2023)

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### **Leadership Patron**      **\$200**

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- One reservation to the NYSCA Leadership Conference on October 3rd & 4th, 2023
- Company name listed in electronic conference program



# SPONSORSHIP AGREEMENT FORM

To be included on printed materials, in social media, and to make the most of your sponsorship, this agreement form must be received by September 15, 2023.

1. Please select sponsor level & complete the form:

- Empire State Sponsor \$5,000
- Adirondack Sponsor \$2,500
- Brooklyn Bridge Sponsor \$1,000
- Erie Canal Sponsor \$500
- Leadership Patron \$200

2. Please review your sponsorship level and correct advertisement size below.

Send your advertisement in a pdf or jpeg format to [pmullin@nyschildrensalliance.org](mailto:pmullin@nyschildrensalliance.org) by 9/15/2023

- Empire State Sponsor:** Full-page ad: 7.5" wide x 10" deep
- Adirondack Sponsor:** Half-page ad: 4.0" wide x 10" deep (vertical format)  
7.5" wide x 4.75" deep (horizontal format)
- Brooklyn Bridge Sponsor:** Quarter-page ad: 3.5" wide x 4.75" deep
- Erie Canal Sponsor:** Business Card ad: 3.5" wide x 2" deep

3. Please send your company logo in a pdf or jpeg format to: [pmullin@nyschildrensalliance.org](mailto:pmullin@nyschildrensalliance.org) by 9/15/2023

4.

COMPANY NAME: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

- SEND INVOICE
- PAYMENT ENCLOSED
- CHARGE CREDIT CARD

CREDIT CARD # \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_ BILLING ZIP CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

6. Please mail this form to: New York State Children's Alliance, 131 W. Seneca St., #227, Manlius, NY 13104  
or Email: [pmullin@nyschildrensalliance.org](mailto:pmullin@nyschildrensalliance.org)

7. Questions? Contact Patricia Maio Mullin at [pmullin@nyschildrensalliance.org](mailto:pmullin@nyschildrensalliance.org) or call 315-436-0091  
For more information on the conference, please visit: [www.nyschildrensalliance.org](http://www.nyschildrensalliance.org)

\*Like us on Facebook: [facebook.com/nyschildrensalliance](https://facebook.com/nyschildrensalliance) Instagram: nyscainc Twitter: @NYSCAinc

## Thank You!