### Join NY State in a VIRTUAL 5K Run/Walk for the Kids





# ONE CHILD ABUSED IS ONE TOO MANY.

One in 10 children will be abused before their 18th birthday.

#### ONE TOO MANY NY 5K Virtual Run/Walk

Here's your chance to make a difference and support child advocacy centers throughout NY state in their work to end child abuse and provide children in crisis support, services, and hope for the future.

DATE: Sept. 16-18, 2022

TIME: Anytime

PLACE: Anywhere
 Any City
 Any State

REGISTER BY:
 Aug. 12, 2022
 to receive a t-shirt

HOSTED BY: New York State

Children's Alliance



### **One Too Many NY 5K Sponsorships**

#### **CHAMPION for the Kids/T-Shirt Sponsor:** \$2,500

- Name/Logo prominently displayed, top listing on race t-shirts (printed in 1 color)
- · Name/Logo printed on the race bib
- Company name listed in all news releases-before and after event
- Company logo on all marketing materials
- Logo linked to business/organization on NYSCA website event page
- "Shout out" on Facebook, Instagram and Twitter before and during event
- Ability to provide promotional materials (coupons, flyer etc.) in race packets
- Sponsorship plaque for display
- Ten (10) race registrations

#### **STARTING for the Kids/Race Bib Sponsor: \$1,500**

- Logo/name on race t-shirts (printed in 1 color)
- Logo/name prominently displayed with top listing on race bibs
- Company name listed in all news releases-before and after event
- Company logo on all marketing materials
- Logo linked to business/organization on NYSCA website event page
- "Shout-out" on Facebook, Instagram and Twittter before and during event
- Ability to provide promotional materials (coupons, flyers, etc.) in race packets
- Six (6) race registrations

#### **RUNNING for the Kids: \$1,000**

- Company name/logo on race t-shirt (printed in 1 color)
- Company name on all marketing materials
- Recognition on NYSCA website event page and social media outlets
- Company name & information in race packets
- Four (4) race registrations

#### **TAKING STEPS for the Kids: \$500**

- Company name (printed in 1 color) on back of race t-shirt
- Recognition on marketing materials, NYSCA website & social media outlets
- Company name listed in race packets
- Two (2) race registrations

#### KINDNESS for the Kids: \$100

- 1 race registration and t-shirt
- Donor list recognition on NYSCA website event page



## SPONSORSHIP AGREEMENT FORM

1. Please select sponsor level, complete the form, and submit by August 12, 2022.
□ OUTSTANDING CHAMPION for the Kids: \$2,500
☐ STARTING for the Kids: \$1,500
☐ RUNNING for the Kids: \$1,000
☐ TAKING STEPS for the Kids: \$500
☐ KINDNESS for the Kids: \$100
<ol> <li>Please send your company logo in a PDF or JPEG format to: <u>pmullin@nyschildrensalliance.org</u> by August 12, 2022.</li> </ol>
3. Please complete the form. If paying by check make payable to: New York State Children's Alliance
COMPANY NAME:
AUTHORIZED SIGNATURE:
CONTACT PERSON:
ADDRESS:
CITY/STATE/ZIP CODE:
PHONE: EMAIL:
□ SEND INVOICE □ PAYMENT ENCLOSED □ CHARGE CREDIT CARD
CREDIT CARD #:
EXPIRATION DATE: SECURITY CODE: BILLING ZIP CODE:
SIGNATURE:
4. Please email this form to: <a href="mailto:pmullin@nyschildrensalliance.org">pmullin@nyschildrensalliance.org</a> or mail to: NYSCA, 131 West Seneca Street, #227, Manlius, NY 13104
5. Follow us! Like us on Facebook: facebook.com/nyschildrensalliance Instagram: nyscainc Twitter: @NYSCAinc

## **Thank You for Your Support!**

Website: <u>nyschildrensalliance.org</u>

One child abused is #OneTooManyNY