



Join New York State in a VIRTUAL 5K Run/Walk for the Kids

ONE CHILD ABUSED IS ONE TOO MANY.

*One in 10 children will be abused
before their 18th birthday.*

Dear Supporter of the New York State Children's Alliance,

One child abused is one too many, but all of us can get moving and make a difference. **We Need Your Help!**

The New York State Children's Alliance (NYSCA) is hosting the 2nd Annual (Virtual) One Too Many NY 5K run/walk to end child abuse and to support our member Child Advocacy Centers throughout New York State. **We hope you will review the attached information and consider becoming one of our valued sponsors.**

As we all have navigated through the uncertainties of 2020, our member Centers did not pause, but continued in their mission to provide free services, support and healing to abused children and their families. Teams of professionals work tirelessly, in a safe environment, at one of our 46 Child Advocacy Centers (CACs) covering 60 counties throughout New York State and have **served nearly 19,000** abused and neglected children in 2020 alone.

This year's 5K will be held from Sept. 17th- Sept. 19th. Anyone, anywhere, can participate—simply select the day, the time, and the route—even hop on a treadmill. This is a great way for us all to come together in support. Presently, we have **21 Child Advocacy Centers in the state** who are participating in this much needed fundraiser.

NYSCA is a non-profit organization that promotes the development, growth and continuation of CACs throughout NY State in order to provide healing and justice to abused and neglected children and their families. **Your sponsorship makes it possible for NYSCA to support these Centers to help those who often do not have a voice...our children.** We thank you for your consideration in becoming a 2021 sponsor for the One Too Many NY Virtual 5K. For more information on our upcoming event, please email Patty Mullin, Communications & Marketing Coordinator at: pmullin@nyschildrensalliance.org.

Sincerely,

Linda Cleary
Executive Director



Join New York State in a VIRTUAL 5K Run/Walk for the Kids



ONE TOO MANY NY to end child abuse

ONE CHILD ABUSED IS ONE TOO MANY.

*One in 10 children will be abused
before their 18th birthday.*

ONE TOO MANY NY 5K Virtual Run/Walk

It's your chance to make a difference and support child advocacy centers throughout NY state in their work to end child abuse and provide children in crisis support, services, and hope for the future.

DATE: Sept. 17-19, 2021

TIME: Anytime

PLACE: Anywhere
Any City
Any State

REGISTER BY:

Aug. 13, 2021
to receive a t-shirt

HOSTED BY: New York State
Children's Alliance



#OneTooManyNY5K
nyschildrensalliance.org

One Too Many NY 5K Sponsorships

OUTSTANDING CHAMPION for the kids: \$3,000

(only 1 available)

- Supersized logo, top listing (printed in 1 color) on the back of the race t-shirts
- Race Bib Sponsor with logo printed on the race bib
- Top billing of logo on all NYSCA 5K marketing materials
- Top billing of logo and link on NYSCA website event page
- Recognition on NYSCA Facebook, Instagram, Twitter & race emails
- Placement of promotional materials (coupons, flyer etc.) in race packets
- 15 free race registrations and t-shirts

STARTING for the kids: \$2,000

(3 available)

- Logo (printed in 1 color) on the back of the race t-shirts
- Logo on all NYSCA 5K marketing materials
- Logo and link on NYSCA website event page
- Recognition on NYSCA Facebook, Instagram & Twitter
- Placement of promotional materials (coupons, flyer etc.) in race packets
- 10 free race registrations and t-shirts

RUNNING for the kids: \$1,000

- Company name (printed in 1 color) on back of race t-shirt
- Company name on all NYSCA 5K marketing materials
- Recognition on NYSCA website event page and social media outlets
- Company name & information in race packets
- 5 free race registrations and t-shirts

TAKING STEPS for the kids: \$500

- Company name (printed in 1 color) on back of race t-shirt
- Recognition on marketing materials, NYSCA website & social media outlets
- Company name listed in race packets
- 2 free race registrations and t-shirts

KINDNESS for the kids: \$150

- 1 free race registration and t-shirt
- Donor list recognition on NYSCA website event page



SPONSORSHIP AGREEMENT FORM

1. Please select sponsor level and complete the form to submit by **July 26, 2021**.

- OUTSTANDING CHAMPION for the kids: \$3,000** (only 1 available)
- STARTING for the kids: \$2,000** (3 available)
- RUNNING for the kids: \$1,000**
- TAKING STEPS for the kids: \$500**
- KINDNESS for the kids: \$150**

2. Please send your company logo in a PDF or JPEG format to:
pmullin@nyschildrensalliance.org by July 26, 2021.

3. Please complete the form.

COMPANY NAME: _____

AUTHORIZED SIGNATURE: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY/STATE/ZIP CODE: _____

PHONE: _____ EMAIL: _____

SEND INVOICE PAYMENT ENCLOSED CHARGE CREDIT CARD

CREDIT CARD #: _____

EXPIRATION DATE: _____ SECURITY CODE: _____ BILLING ZIP CODE: _____

SIGNATURE: _____

4. **Please email this form to:** pmullin@nyschildrensalliance.org
or mail to: NYSCA, 131 West Seneca Street, #227, Manlius, NY 13104

5. **Follow us!** Like us on Facebook: [facebook.com/nyschildrensalliance](https://www.facebook.com/nyschildrensalliance)
Instagram: nyscainc
Twitter: @NYSCAinc
Website: [nyschildrensalliance.org](https://www.nyschildrensalliance.org)

Thank You for Your Support!